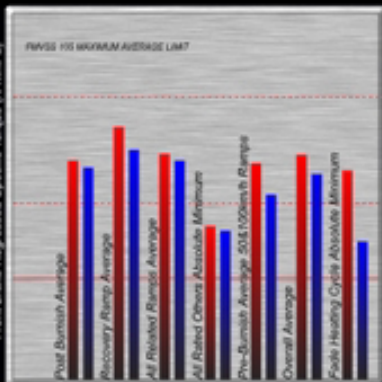


Posi Quiet Scorched Friction Benefits

Front Brake Regressed Specific Torque (Nmm/2g)



The scorching process removes any impurities in the friction compound and prepares the brake pad for immediate use. By raising the initial cold effectiveness (pre-burnished average) and stabilizing friction levels (pre and post burnishing averages) Posi Quiet brake pads have the same "bite" right out of the box without the benefit of an initial green-fade cycle.

Each Posi Quiet brake pad is super-heated to simulate the initial break-in process. This process ensures proper friction conditioning for use right out of the box.



To compliment our line of brake friction; Centric Parts features a comprehensive line of premium brake rotors. All Centric Parts brake rotors are engineered and manufactured to meet or exceed the specifications of Original Equipment rotors. Our industry leading in-house engineering department analyzes each component to ensure proper fit design and fitment for every application import and domestic. This attention to detail guarantees that our rotors will perform as good or better than the factory part. Centric Premium rotors feature our exclusive black E-coating on all non-friction surfaces. E-coating is an advanced electro-statically applied finish that has been tested to withstand 400 hours of salt water testing without rusting. This black finish provides years of protection from the elements and looks good doing it.

Posi Quiet
Original Equipment Replacement & More

Centric Parts

City of Industry, CA
www.centricparts.com



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POSI QUIET SCORCHED BRAKE FRICTION

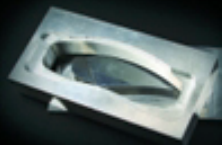
Centric's state of the art scorching oven functions to provide the initial phase of part break-in. This thermal conditioning yields a more consistent and higher friction level.

Centric Parts is constantly striving to set the standard in the automotive aftermarket. In addition to our extensive application research and friction component development, Centric is committed to revolutionizing the automotive brake market through cutting edge technology and O.E. level manufacturing processes not used by other aftermarket brake component suppliers.

All Posi Quiet brake pads are manufactured using the same positive molding process utilized by Original Equipment suppliers. Positive molding uses extreme pressure to compress the friction material and bond it to the backing plate. This process assures consistent friction material density throughout the pad, resulting in even wear and performance characteristics throughout the life of the brake pad.

The number one cause for customer returns are noise and vibration. Centric Parts has recognized these issues and is constantly improving its products to eliminate these issues. Pad vibration not only leads to noise, but can be felt by the driver; reducing stopping power and braking confidence. All -Posi Quiet brake friction features either precision cut or shaved backing plates and mechanically attached shims; these small details ensure proper fitment in the caliper and virtually eliminate noise associated with pad vibration. In addition to these features, Centric Parts has added a scorching process to all of its Posi Quiet brake pads. This additional process forces any impurities out of the friction material and pre-burnishes the pads to greatly accelerate the break-in process. By reducing installation times and eliminating customer returns; Centric Parts helps promote a more efficient and profitable shop.

By forcing any impurities out of the friction compound; positive molding creates a more consistent pedal feel and confident braking power. This process utilized by O.E. suppliers is the most advanced available today.



Precision cut or shaved backing plates reduce vibration and noise by ensuring proper fit in the caliper. Correct fitment results in even pad wear and consistent braking power throughout the lifetime of the brake pad.

All Posi Quiet brake pads feature mechanically attached, application specific shims. These shims provide superior noise abatement compared to lesser adhesive or one-lock style shims utilized by other manufacturers.



Posi Quiet pads are the only full-line of aftermarket pads that are scorched. This OEM process enhances key friction performance levels. Scorching raises initial cold effectiveness, scorching stabilizes friction levels right out of the box, and scorching provides consistent performance across the entire operating range.

During the scorching phase; each brake pad surface is super-heated to simulate the initial break-in process performed by installation technicians. This additional step removes any uncured bonding agents eliminating the need for initial break-in and reducing noise caused by pad glazing. Scorching effectively functions to provide one phase of the break-in process which is the thermally conditioning of the pad material which yields a more consistent and higher friction level right out of the box.

Scorching benefits the installer by reducing the man-hours and exposure required to properly bed-in a customer's brake pads, and reducing the likelihood of comebacks. Scorching benefits the vehicle owner by promoting a more complete bed-in of new pads, increasing the customers' satisfaction with the service-effective stopping power from the first stop.

Posi Quiet
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